

CLASSIC DRIVER

Celebrating 75 years of the Italian brand with a sting in its tail

Lead

His surname has become the hallmark of passion and defiance, giving the world a taste of extraordinary from even some of the most ordinary cars ever made. In 2024, Abarth celebrates its 75th anniversary, and we've picked some of our favourites from the Market.



Carlo Abarth was a gentleman of many talents. Originally born in Austria and later becoming an Italian citizen, which saw his first name Karl Albert, change to its Italian equivalent of Carlo Alberto had big dreams of success in whatever he put his mind to from a young age.



Throughout the decades, the Abarth name became the one to beat in many motorsport disciplines, from hill climbs to rallying at the highest level. The Abarth name would find its way on some truly exceptional cars from Alfa Romeo, Lancia, Porsche, Simca and of course, Fiat, which bought the Abarth & Co brand in 1971 and relaunched it in 2007.

As the brand creeps closer to its centenary, we couldn't help but dive into the Classic Driver Market to see what delights have been injected with some Abarth venom!

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