

CLASSIC DRIVER

McLaren launch all-new Artura hybrid supercar

Lead

Since the launch of the MP4-12C almost 10 years ago, McLaren has had a remarkable impact on the automotive world. Now the young brand is ready to write the next chapter.



The figures that come with any new McLaren are always formidable and the all-new Artura is no exception. Initial figures are quoted as 0-100kmh in 3 seconds, 0-200kmh in 8.3 seconds and 0-300kmh in 21.5 seconds. What will really blow your mind though is that the McLaren Artura is capable of over 50mpg, how is this possible you might ask?



Firstly the Artura has a class-leading power-to-weight ratio thanks to its new McLaren Carbon Lightweight Architecture (MCLA) that has been optimised for hybrid powertrains, tipping the scales with a dry weight of 1,395kg. For the first time McLaren can offer us an all-new engine and on paper it sounds pretty incredible, a twin-turbocharged 3.0-litre V6 petrol engine with an electric motor producing combined outputs of 680PS (671bhp) and 720Nm (530lb ft). It's also 50kg lighter and 190mm shorter than the V8. Along with the impressive MPG figure, the McLaren Artura is capable of up to 30kms of electric only range.



Inside the cabin remains reassuringly familiar and yet all new at the same time. Thankfully the steering wheel remains free of clutter, but all the important controls are just a finger's touch away. The new Clubsport seats combine the classic support of a bucket with the adjustability of a traditional backrest. There's also a new infotainment system (MIS II) with smartphone mirroring and clever Over-The-Air technology to allow remote updates.



McLaren CEO Mike Flewitt commented: *"Every drop of McLaren's experience and expertise has been poured into the Artura. Our all-new, High-Performance Hybrid delivers all of the performance, driver engagement and dynamic excellence for which McLaren is renowned, with the additional benefit of EV driving capability. The introduction of the Artura is a landmark moment – for McLaren, for our customers who will appreciate and enjoy this car on every emotional and rational level, and for the supercar world."*



Visually the trademark 'shrink-wrapped' style remains following their 'everything for a reason' ethos, the huge side intake and delicate front arch vents are a particular triumph and add some visual drama to the side of the car. There are 15 colours to choose from including three launch colours, Flux Green (pictured), Ember Orange and Plateau Grey. There's also plenty of MSO treats in the pipeline to add further customisation.



Available to order now with prices from £185,500 in the UK, deliveries will commence from Q3. There are four specifications to choose from, Standard, Performance, TechLux and Vision. We can't wait to try it out.

Photos: McLaren Automotive © 2021

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