

# CLASSIC DRIVER

## [Swatch has reformatted six classic Bond films for your wrist](#)

### Lead

Did you know that Q will wear a Swatch in the new James Bond film *No Time to Die*? That exact piece is yet to be revealed, but to whet the appetite of its loyal followers, the Swiss brand has announced a 007-themed capsule collection inspired by posters and cover art of Ian Fleming's original novels...

### No Mr. Bond, I expect you to tell me the time!



Six classic James Bond films are referenced in Swatch's playful new 007-themed capsule collection. It comprises three 34mm pieces, themed on *License to Kill*, *Casino Royale* and *Dr. No*, and three 41mm pieces referencing *The World is Not Enough*, *Moonraker* and *On Her Majesty's Secret Service*. Presented in a retro VHS style box, each of the quartz-powered watches is, as you'd expect from a Swatch, bold and vibrant, featuring iconic Bond motifs such as radar grids, playing card symbols and planes. Our favourite is the *Dr. No* The light-hearted Swatch X 007 range will be available to buy from 20 February, though you'll have to wait for the release of *No Time to Die* in April.

Photos: Swatch

### Gallery



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