CLASSIC DRIVER

Be a smartphone slave no more with the pared-back Punkt MP02

Lead

A few years ago, we discovered the Swiss electronic design company Punkt and its pared-back MP01 mobile phone, designed specifically to regulate our relationship with – and reliance on – technology. Now there's a new version...

Beauty in balance





Using our smartphones too much – we're all guilty of it. Whether it's sending a late-night email, scrolling endlessly through social media streams, or taking that cheeky selfie when the moment's right, it's all too easy to get lost in the virtual world and lose sight of what's really important in life. Punkt's new Jasper Morrison-designed MP02 mobile phone aims to restore the balance with its minimal aesthetics and only essential functionality: calling and texting. With the MP02, Punkt has introduced 4G LTE connectivity, not only safeguarding the handset's usability for years to come but also allowing it to be used as an Internet hotspot for, that's right, another device. The MP02 is available to pre-order now, priced at £295. We think that's a small price to pay to take back control of your life, rather than letting your smartphone take the wheel.

Photos: Punkt

Gallery

