

CLASSIC DRIVER

Stay on time for Porsche’s next 70 years with this 356-inspired timepiece

Lead

Twenty-eight marks 70 years since Porsche’s first sport’s car, the 356 ‘No.1’ Roadster, was registered. In tribute to this significant anniversary, Porsche Design has revealed a limited edition Datetimer watch with many features that nod to the predecessor of the 911...

Time is not of the essence



Limited to 1,948 individually numbered pieces, the Porsche Design 1919 Datetimer 70Y features several aesthetic elements inspired by the 356, Porsche’s first sports car, which made its debut 70 years ago. These include the silhouette and ‘1948’ lettering, the dial rings that look like those on the car’s instrument cluster, and the black calfskin leather strap. Beneath the titanium black carbide surface, the watch is fitted with a Swiss Sellita automatic movement that boasts 38 hours of power reserve. Available from the beginning of June, the 1919 Datetimer 70Y will cost 2,948 euros including taxes.

Photos: Porsche Design

Gallery

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