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One-off reissue of Ronnie Peterson's Heuer Carrera to be sold in Monaco

Lead
At Bonhams' forthcoming Les Grandes Marques À Monaco sale, to be held during the Monaco Historic Grand Prix on 11 May, a unique reissue of a gold Heuer Carrera worn by Formula 1 driver Ronnie Peterson will be sold for charity...

The SuperSwede



Affectionately known as the ‘SuperSwede’, Ronnie Peterson was awarded a yellow gold Heuer Carrera after winning the Jo Siffert Prix Rouge et Blanc Award, essentially for the underdog drive of the day, at the 1972 German Grand Prix. And it's this specific watch, a reference #1158, engraved with the message ‘Success Ronnie Peterson From Jack W. Heuer’, that Tag Heuer has chosen to replicate as a one-off piece. Bonhams will sell the watch during its sale in Monte-Carlo on 11 May, fittingly during the Grand Prix de Monaco Historique, where a number of Peterson's former cars will be taking to the circuit. All proceeds will go to the Ronnie Peterson Memorial Foundation — a pre-sale estimate of 20,000–30,000 euros has been attached; although, we wouldn't be surprised to see this lot skyrocket. Peterson was a truly fantastic Formula 1 driver, whose life was cruelly cut short following a crash at Monza in 1978.

Photos: Tag Heuer

Gallery

Has video

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