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Is electric the future for Aston Martin?

Lead

In Geneva, Aston Martin has unveiled the Lagonda Vision Concept, a glimpse into the emission-free future of the brand — and the design language that will become reality in 2023 with two new Lagonda models...



The automotive world is changing rapidly — and even traditional sports car brands such as Aston Martin can't resist the evolution. Under the label Lagonda, the British brand is expected to bring to the market of the not-so-distant future mainly electric and autonomously driving luxury models, which will offer passengers first-class comfort without emissions. In Geneva, Aston Martin has revealed what this future will look like with a design concept of a large saloon that focuses on futuristic luxury and an architectural design reminiscent of spacecraft. A very interesting experiment!

Photos: Aston Martin

Gallery

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