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[Bad has never felt so good with this Ducati Supersport Serie](#)

Lead

What's better — a bad loser or a bad winner? In this case, you can't go wrong with a Bad Winner, especially when it comes in the form of a Ducati Supersport Serie. This 750 SS and 900 SS will make you want to cross the finish line first and then give the one-finger salute to all those behind you...

Bad to the bone



Despite its slightly contentious name, Paris-based workshop Bad Winners is getting a good reputation for building quality custom motorcycles. Its new Ducati Supersport Serie is an excellent example of why. Still embodying the sleek, stylish, and speedy soul of the original models from the 1990s, this 750SS and 900SS feature original headlamps, Brembo brakes, new carbon rims, overhauled engines, with CDI boxes developed by Bad Winners and a digital ignition by DEVMoto, new 41 carburetors from Dellorto, Motogadget motoscopes, Sparks racing exhausts, and Pirelli Supercorsa tyres. The 900 has also been fitted with a CNC-milled piston upgrade, increasing its displacement to 944cc. If you'd prefer to add a bit of personal customisation to the bike, Bad Winners will paint the tank a colour of your choice. The starting price for the 750SS and the 900SS is 22,590 euros and 24,590 euros, respectively. Who's ready to embrace their bad side?

Photos: Bad Manners

Gallery

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