CLASSIC DRIVER

Unique & Limited launches a new brand with a twist

Lead

From Czech digital-rendering heroes Unique & Limited comes a new brand, the Automobilist — a one-stop shop for the posters and books that garnered a global following. What's more, you can now have a say in what products come next...

Moving forward





Formed to meet the ever-growing demand for new artwork from Unique & Limited, the Automobilist will expand on the existing collections and see new product lines developed with the same exacting standards as Unique & Limited but at a more affordable price, starting with the popular 'Colours of Speed' poster collection, which has already been relaunched and features fresh designs and new cars. What's more, the public will be able to vote for which products they would like to see next, providing customers with the opportunity to contribute to the design process of these fan favourites. Unique & Limited will continue to focus on limited-edition fine art pieces and develop new collections, too. Whether it be posters, books, or other collector items, the Automobilist is the new destination for car and design fans alike, and with future plans to include fashion and accessories, this is just the beginning...

Photos: Automobilist

Gallery

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