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Has Zagato thrown MV Agusta a lifeline with its very first motorcycle?

Lead

Amid its stark financial woes, MV Agusta has set the rumour mill alight by teasing a new concept designed by the legendary Milanese design house Zagato...

A first for Zagato

We imagine Zagato (which, to our knowledge, has not designed a motorcycle before) was only too happy to knock heads with compatriot company MV Agusta – a marque with a long and illustrious history, just like its own. Poised to be revealed on 4 September 2016, the sleek-looking concept is likely to be based on the current 1,000cc F4 and, judging by the words 'beauty' and 'beast' that flash through the short teaser video, boast Zagato's typical opinion-polarising design. We can only hope that the new bike will be accompanied by positive news about MV's bleak financial situation.

Photo/Video: MV Agusta

Gallery

Includes video

Has video

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