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[Steve Jobs' real Apple Watch was a Seiko](#)

Lead

An old Seiko wristwatch from the estate of Apple founder Steve Jobs sold for a staggering 42,500 US dollars at auction last weekend, the highest price ever paid for a Seiko...



The high price is no surprise given the historical value of the watch to Apple disciples. Jobs wore the Seiko during a famous photoshoot in the early 1980s with photographer Norman Seeff, in which he posed with the first Macintosh computers. The watch was sold by [Heritage Auctions](#), along with a selection of other Apple memorabilia, including one of Jobs' typical black turtlenecks (7,500 US dollars) and a pair of beaten Birkenstock sandals that one keen collector acquired for 2,750 dollars.

Photo: Norman Seeff via Heritage Auctions

Gallery

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