

# CLASSIC DRIVER

## [These Mad Men watches will take you back to mid-century Manhattan](#)

### Lead

The recently concluded Mad Men TV series was faithful to its chosen epoch right down to the last detail: a horological expert was even brought in to select the main cast members' watches for the final season. Now, four of the timepieces worn on screen are heading to auction...

### Turning back time



The quartet is included in the lotlist at the Christie's ['Rare Watches & Important Discoveries'](#) sale to be held at the Rockefeller Plaza in New York on 16 December. It includes [Don Draper's 1960 Omega Seamaster \(ref. 166.020\) with classy black cross-haired dial](#) – which John Hamm wore on the cover of Rolling Stone magazine – as well as [Pete Campbell's gold-plated Hamilton Sputnik](#), and [Betty Draper's Jules Jürgensen](#). However, our choice would be the rare ['Tuxedo' dial Tudor Oyster-Prince](#) worn by quick-quipping, chain-smoking silver fox Roger Sterling throughout season five.

Despite their small-screen provenance, the watches are (quite conservatively in our opinion) estimated to fetch 1,000 – 2,000 dollars apiece, and come with a certificate of authenticity from Mad Men prop master Ellen Freund.

*Photos: Christie's*

### Gallery

**Source URL:** <https://www.classicdriver.com/en/article/watches/these-mad-men-watches-will-take-you-back-mid-century-manhattan>  
© Classic Driver. All rights reserved.