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[Dorotheum to auction BMW 328 with an unusual history](#)

Lead

At Dorotheum's Vienna auction on 13 June 2015, a very special BMW 328 – bought by photographer Herbert W. Hesselmann in 1969 and maintained until his death in 2011 – will cross the block...



Hesselmann's clients included Playboy and Lui but, in the automotive world, he was most famous for his 'Sleeping Beauties' series of photographs, documenting a French junkyard teeming with old Bugattis and Ferraris. He also enjoyed historic racing, using his prized BMW 328 to compete in numerous events including the Mille Miglia and the Oldtimer Grand Prix at the Nürburgring. The BMW remained with Hesselmann until his death in 2011, since when it has not moved. Estimated to fetch between 280,000 and 480,000 euros, [its fascinating history can be read in the Classic Driver Market](#).

Gallery

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