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California cruising, Vintage Electric style

Lead

California-based eco-bike manufacturer Vintage Electric has launched a new sister machine to its popular E-Tracker model, named the Cruz. And while the E-Tracker drew inspiration from board track racers, the new bike is a true 'California cruiser' with Art Deco design cues...

Bespoke for the boardwalk

Performance of the Cruz is the same as that of the E-Tracker, meaning a 36mph top speed (in 'race mode'), a 30-mile range and a 2-hour recharge time. The new model – of which only 50 examples will be made – brings together many high-quality components, with the aim of ending the 'throw-away mentality' of today. These include low-friction tyres woven with Kevlar to protect against punctures, and a seat and handlebar grips outsourced to British leather specialist Brooks. Shimano disc brakes provide stopping power and are part of an energy recuperation system, while the Phil Wood front hub promises ride quality as smooth as the aesthetics of the bike itself. Notable design highlights include a tank inlay made from alder wood, and a coherently styled aluminium battery box. The Cruz is available in three colours and starts at \$4,995, with custom colours, pedal assist, an LED tail-light and a bespoke leather bag available at extra cost.

Photos: Vintage Electric

Gallery

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