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## [James Bond to drive new Aston Martin DB10 in 'Spectre'](#)

### Lead

The new Bond movie 'Spectre' will once again see 007 drive an Aston Martin but, in a fresh twist, the new sports car from Gaydon will be developed and built specially for him. Just 10 examples of the new, bespoke Aston Martin DB10 will be produced...

The new DB10 was unveiled at Pinewood Studios, the home of the James Bond films, by Aston Martin in collaboration with EON Productions. Aston design chief Marek Reichman and his team worked with Sam Mendes, the director of the new Bond adventure 'Spectre', to create the ideal GT car for use in the film. The DB10 is a fitting celebration for this, the 50th anniversary year of the partnership between Aston Martin and EON Productions that began with the [Aston Martin DB5](#). Of course, the DB10 is more than 'just' a film car - it's also a hint at the future direction of the sports car brand. Aston CEO Dr Andy Palmer seemed in high spirits as he described the "wonderful new sports car created especially for James Bond", commenting that he was "incredibly proud of everyone in the team at Gaydon who have brought this special project from concept to reality".

All 10 examples of the Aston Martin DB10 will be built by the skilled craftspeople at Aston Martin's Gaydon headquarters, although it's not yet known if, or how many of, the Bond cars will be sold to customers, rather than used purely for filming. 'Spectre' is due for release on 6 November, 2015.

### Gallery

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