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[T is for Technicolor: Ferrari's new California gets the UV treatment](#)

Lead

As part of the party thrown to usher in the new California T, Ferrari asked 29-year-old Swiss artist Fabian Oefner to give one example a suitable outfit. A few litres of neon paint and a spin cycle in a wind tunnel later, Maranello had some prime marketing material...

You might remember Oefner from the [explosive impressions of classic cars he brought us last year](#). Now he's given the prettier, second-generation [Ferrari California](#) a colourful makeover, resembling something between a 1980s-themed nightclub and a topless dancing establishment (how fitting).

Video: Ferrari

Gallery

Includes video

Has video

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