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[Belstaff. And Beckham?](#)

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Famous names sell products, heaven knows why. I mean, everyone seems thrilled to see a TV chef drive a car up the hill at the Goodwood Festival of Speed, but I'm no keener to watch him do so than I would be to watch Sebastian Vettel cooking a Sunday roast. Potatoes or no potatoes...

So the news that David Beckham is to be the face of luxury leather brand Belstaff leaves me a little cold – but forget all that, because this video is well worth watching... for the bikes, the leather gear, the music and the hand-to-Tarmac action in the corner. For those who like that sort of thing, there's also a famous footballer making a brief appearance at the end.

Video: Belstaff

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