

CLASSIC DRIVER

Hello, My Name is Paul Smith

Lead

Oddly enough, Paul Smith planned to be a racing cyclist until an accident changed his career plans. He went into the fashion industry instead, becoming one of Britain's most accomplished designers – and the Design Museum in London will now be holding an exhibition dedicated to his work...

It was a meteoric climb to the top: just six years after Smith opened his first shop in Nottingham, a menswear collection under the Paul Smith label was shown in Paris. In 1979 he opened a fashion shop in Covent Garden and, since then, his reputation has continued to soar – with a knighthood in 2000 reflecting his long-term success. In 2013, the Design Museum will celebrate not only the career of Sir Paul Smith, but also the process by which his collections are created.

Gallery

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