

CLASSIC DRIVER

Nicholas Mee & Co: Specialising in Heritage

Lead

Having spent 16 years with Aston Martin from 1976 to 1991 – a large portion of that time reporting directly to then-CEO Victor Gauntlett – few know more about its cars than Nicholas Mee. Classic Driver visited the Heritage specialist outlet which he set up back in 1991...

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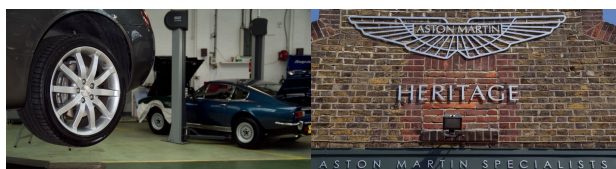
Fast-forward to today and his company has grown exponentially; it's now made up of a 20-car showroom in a prime location in London (sales have doubled since its opening last year due to raised visibility), with a large purpose-built workshop located nearby dedicated to servicing and maintaining customer cars. It also houses an extensive stock of official Aston Martin Heritage parts, which are supplied to trade and private customers. Being one of only five official AM Heritage specialists in the UK, using official parts is a vital factor that guarantees not only reliability, but also that all-important originality.

Prime examples from DB to Vanquish S



The company aims to offer 15-20 cars for sale at any one time, all being prime examples – from the DB cars right up to the 'New Era' machines, including the previous-generation Vanquish S. The company has guided many cars through different ownerships over their lifetimes, with a hand in not only the buying and selling process, but also all aspects of servicing, maintenance and Aston Martin ownership in general.

One of five official AM Heritage specialists in the UK



"Our aim is to supply superior quality cars into our client park, and to encourage the owner to maintain them correctly in order to fully enjoy their ownership," says Nicholas. "Beyond that, we welcome the owner and their car when they return – whether to exchange for a different model or just to sell – in the knowledge that we can offer an above-average price, and have another quality car to stock and re-sell. A win-win for all." With the majority of customers becoming repeat buyers, this business model seems to be appreciated.

Photos: Alex P. / Joe Breeze

Gallery

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