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[Electric Blue: 50 electric Bluebird sports cars to go on sale](#)

Lead

Two new Bluebird cars are about to be unveiled... but this time, they're electric. Built to commemorate next year's 50th anniversary of Donald Campbell's land and water speed records, the run of 50 electric sports cars will have "acceleration to match a Porsche".

Of all the historic brands resurrected and adopted for limited-edition production runs, few have the kudos of Bluebird – the name on the land speed record-breaking cars of Sir Malcolm Campbell and his descendants. The new 360bhp Bluebird DC50 has two, electrically operated 'scissor' doors and a range of up to 200 miles, but don't bother ordering one in red; it only comes in Bluebird blue.

There will also be an electric race car – the Bluebird GTL – designed for the forthcoming FIA Formula E series, an all-electric global race series that is scheduled to start in 2014.

Both cars will be revealed to the world on Saturday 28th September, at the Sustainable MotoExpo – held at the National Motor Museum, Beaulieu. Don Wales, grandson of Sir Malcolm Campbell and nephew of Donald Campbell, explains that the museum is home to a wonderful historic land speed display celebrating the achievements of the Campbell family, and hence it "seems only fitting that we will be launching both the Bluebird DC50 electric sports car and Bluebird GTL electric race car at Beaulieu".

Gallery

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