

# CLASSIC DRIVER

## [Live from the saleroom: 'Von Krieger Special' 540K Mercedes sells for \\$11.77m](#)

### **Lead**

One of THE cars of the 2012 Monterey-week sales has a new owner. Gooding & Co. hammered the 1936 Mercedes-Benz 540K Special Roadster down for an extraordinary \$11.77m (hammer price, ex. buyer's premium).

It was another new World Record, this time for a Mercedes at auction, and the highest price paid for a car this Pebble Beach week.

Do check back regularly on Classic Driver. This year we will feature on-the-spot reporting from all the best events at Monterey and Pebble Beach.

Photos: Gooding & Company

### **Gallery**

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