CLASSIC DRIVER

RM sells ‘Blancpain’ Gallardo racer in Monaco, raising 155,000 euros for charity

Lead
At an event attended that day by HSH Prince Albert of Monaco, RM sold the Blancpain-sponsored Lamborghini Gallardo racer for 155,000 euros. All monies will benefit the Monaco Association against Muscular Dystrophy.

The 605bhp car, built by the Lamborghini Motorsport Department and Reiter Engineering to international GT3 regulations, was Blancpain President and CEO Marc A. Hayek’s mount in 2011 when he and Dutchman Peter Kox won the Amateur Class in the ADAC/Masters Championship.

The fund-raising project was a cooperation between luxury watchmaker Blancpain, Canadian auction house RM Auctions and Classic Driver.

Earlier in the day, HSH Prince Albert of Monaco joined Blancpain VP Marketing, Alain Delamuraz, Classic Driver CEO Guido Benedini and RM Auctions' Annette Abaci to learn more about this worthwhile cause from Luc and Monique Pettavino of the Monaco Association against Muscular Dystrophy.

Blancpain has long been associated with the Monaco Association against Duchenne Muscular Dystrophy and (among its many activities during a 10-year-plus involvement) last year donated a unique Villeret Grande Décoration timepiece, especially created for the charity auction Only Watch 2011.

Photos: Classic Driver

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