

CLASSIC DRIVER

[Bench & Loom: McQueen style](#)

Lead

The Bench & Loom clothing store is much more than just a fashion house. As well as the expected gentlemen's clothing range, it also offers limited-edition books and a selection of accessories – not to mention the occasional custom-built motorcycle.

Without a doubt, Steve McQueen is still a style-defining icon, even 31 years after his death. Anyone who's committed to replicating the actor's style should find plenty to their taste at Bench & Loom: much of the range is inspired by 'men of character' such as McQueen and Hemingway.

Alongside the company's mainstay attire, periodical limited-edition collections appear in the 'Specialty Shop'. Until recently, the 'Motoring Shop' offered various motorcycling accessories, crowned by the [\\$250,000 Brough Superior Retro 'Pendine Racer' covered previously on Classic Driver](#).

The screenshot shows the Bench & Loom website interface. At the top, the navigation bar includes 'CLOTHING OF STYLE & SUBSTANCE', the 'Bench & Loom' logo, and links for 'Sign In', 'Shopping Bag (0 Items)', and 'CHECKOUT \$9.95 Flat-Rate Shipping / Free Shipping on Orders \$150+'. Below the navigation, a menu lists 'CLOTHING & GEAR', 'SPECIALTY SHOP', 'MEN OF CHARACTER', 'PHOENIX PROJECT', 'LIVEWELL BLOG', and 'WORKSHOPS'. The main content area is titled 'THE MOTORING SHOP' with a sub-header 'Limited quantities available until December 31.' and a quote: 'There are only three sports: mountain climbing, bull fighting and motor racing. All the rest are merely games.' – Ernest Hemingway. The central image is a 2011 Brough Superior Pendine 1000cc motorcycle. Below the motorcycle are three product tiles: 1. 'LES ATELIERS RUBY Pavillon St. Germain \$750' featuring a red and black helmet. 2. 'GIACOMO AGOSTINI A Day With Ago \$30,000 – \$55,000' featuring a book cover with a portrait of Steve McQueen. 3. 'DEHNER FOR BENCH & LOOM Strap Tank Boot \$425' featuring a pair of black leather boots.

Photos: Bench&Loom

Gallery

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