

# CLASSIC DRIVER

## Unique 150th Anniversary Heuer Watch



This unique red Silverstone Calibre 11 Chronograph has been designed as part of the 150th anniversary celebrations of TAG Heuer, and will be auctioned for charity by Bonhams on Wednesday 15 December. The estimate is £6000-8000, and it will be sold alongside [The Haslinger Collection](#) of fine and rare Heuer watches at Bonhams' New Bond Street saleroom.

Based on the newly launched [Heuer Silverstone re-edition](#), the watch has a distinctive design, with a squared case with rounded edges in polished stainless steel. The TAG Heuer 2010 re-edition is also faithful to the original in such details as the vintage Heuer logo and Silverstone lettering at 12 o'clock, plus a strap in top-grade perforated alligator. The original Silverstone first appeared in the company's 1974 catalogue, worn by Clay Regazzoni. It is the second most valuable series of Heuer watches after the Monaco and enormously popular in the collectors' market.



The one-off watch to be auctioned for charity has a red dial incorporating Jack Heuer's signature and the following engraving on the case back: SILVERSTONE - UNIQUE PIECE 1/1 - CALIBRE 11 - 150th ANNIVERSARY 1860-2010 - SWISS MADE.

All proceeds from its sale will be donated to **Green Cross International**, an organisation closely supported by TAG Heuer through its brand ambassador **Leonardo di Caprio**. The charity was founded in 1993 under the initiative of **Mikhail Gorbachev** to respond to the combined challenges of security, poverty and environmental degradation to 'ensure a sustainable and secure future for all'.

See [www.bonhams.com/heuer](http://www.bonhams.com/heuer) for more on the **Haslinger Collection**.

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