

CLASSIC DRIVER

The 2010 'Lormarins 1200' Road Rally



The Western Cape of South Africa will be the venue for a new, top-level motoring event to be held this October. To add flavour to the launch event in London, former World Champion Jody Scheckter treated the South African High Commissioner to a 'lap' of Mayfair in a 1952 Jaguar C-type.

The new rally will be a combination of regularity stages along spectacular sections of coastline, driving through the **Franschhoek Pass** and enjoying an 'exclusive race day' at the **Killarney** circuit. Event organiser, a freshly tanned and toned **Chris Routledge**, stressed the significance of the new, five-day tour:

"We've taken all the best bits from the world's best events, such as the **Mille Miglia**, **Tour Auto** and **Colorado Grand**, and removed the worst," he said, speaking at **Bourdon House**, the home of **Alfred Dunhill** in London.

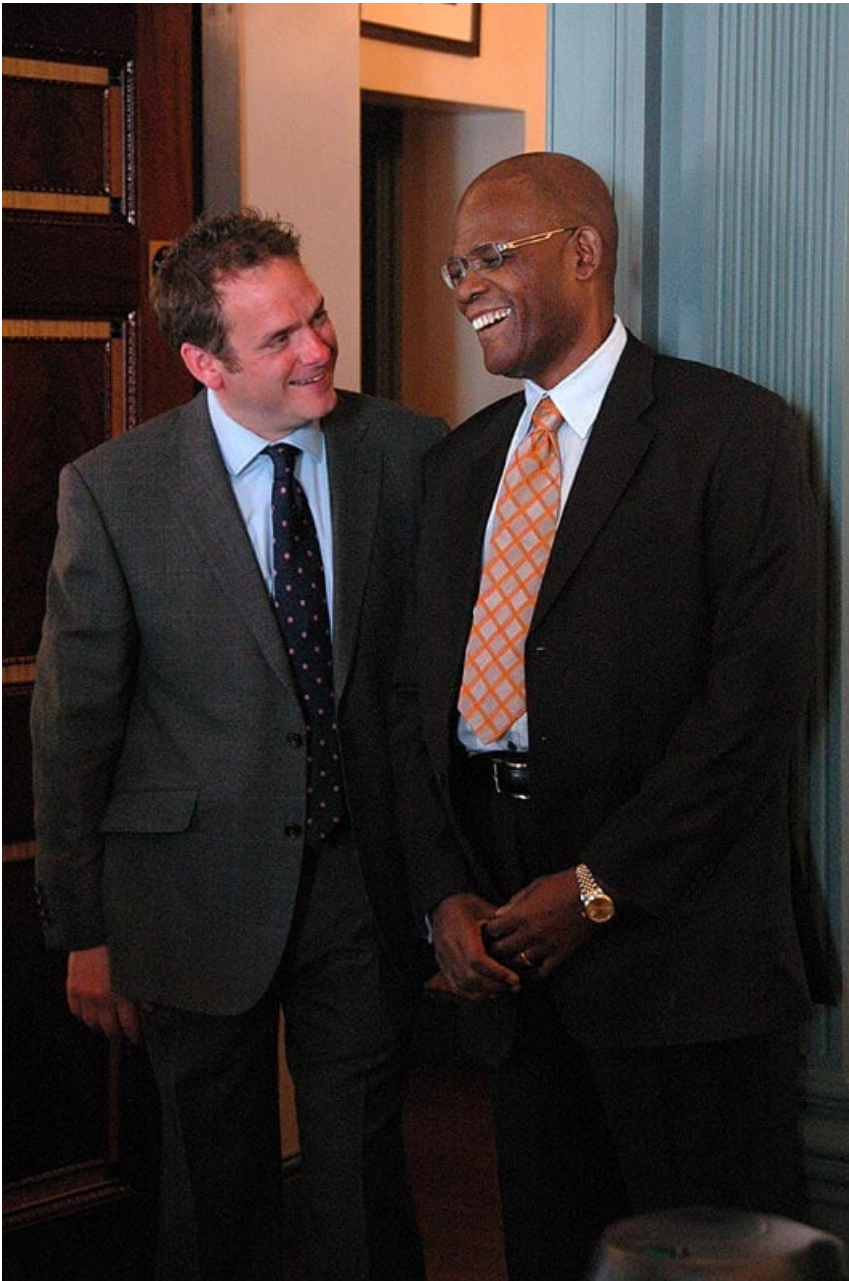
"There'll be no early starts. The entry fee [20,000 euros per car, for two people] will cover absolutely everything and includes **Dunhill** clothing, overalls and helmets for the track sessions, and a full programme of alternative, non-rally events for passengers.



"All you need to do is transport your car to **South Africa** and we'll do the rest." 'The rest' also includes full mechanical back-up so there will be no need for support crews to be flown over.

The significance of luxury brand **Dunhill's** involvement is that the famous British name is one of a portfolio of companies owned by a driving force behind the project, **Johann Rupert**. **Mr Rupert's Franschhoek Motor Museum** and **Anthonij Rupert Wines** (producer of the **L'Ormarins** range of whites) will play a central part in the '**Lormarins 1200**'.





The event is open to 'motor vehicles built between 1940 and 1970' and limited to a maximum of 50 entries. 2010 will be the first of a five-year plan for the event, set to rival established European tours and rallies.

Reinforcing its importance to **South African** tourism, the country's **High Commissioner to London, His Excellency Dr Zola Skweyiya**, was treated to first-hand experience of a likely **Lormarins 1200** entry, the green **C-type**, driven by South Africa's only Formula 1 World Champion, **Jody Scheckter**.



Scheckter took time off from a hectic business schedule which includes running the successful **Laverstoke**

Park Farm, a British organic/biodynamic food company well-known for its high-quality, healthy foods.

In addition to the **Jaguar**, fascinated onlookers were treated to a **pre-War 8C Alfa Romeo** and an early-model, '14-louvre' **Ferrari 250 GT 'Tour de France'**.

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Photos: Classic Driver

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