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[Ferrari 458 Italia - As Presented by Luca di Montezemolo and Michael Schumacher](#)



After a series of news snippets, photographs and sneak previews, the Ferrari 458 Italia finally debuted on the Ferrari stand at the Frankfurt motor show.

Here's a video of the presentation by Luca di Montezemolo, at Frankfurt, to the world's press...

"Innovation, innovation, innovation," says di Montezemolo (and what a difference an Italian accent makes...), before handing over to Michael Schumacher to express enthusiasm over the electronic technology accessed directly from the steering wheel.

And do listen carefully to Schumacher's English accent... it seems to have rather more of an Italian twang than it used to. Perfect.

*Text: Charis Whitcombe
Photos/Video: Ferrari*

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