

CLASSIC DRIVER

Ten historic Ferrari colours unveiled at the Geneva Show



Ferrari showed once again why it's one of the world's most stylish brands by announcing at Geneva that several colours last seen on the the most desirable cars of the last 60 years would be now available on one of today's - the Ferrari 612 Scaglietti.

The company has dipped into its extensive company archive, and has now relaunched the following exclusive and sophisticated colours as part of a unique catalogue -

Avorio - 1953 375 MM - *'A warm ivory that softens the car's muscular forms'*

Vinaccia - 1957 250 California - *'Brimming with personality, this noble colour was a signature for some of the great Ferrari models'*

Celeste Met - 1953 375 America - *'A fine-grained aquamarine that exudes a sense of lightness and brightness'*

Avio Met - 1964 275 GTB - *'A bright blue normally associated with the world of sport'*

Azzurro Met - 1956 250 GT Berlinetta - *'A medium shade of one of the great Ferrari colours, a particular favourite for larger cars'*

Blu Scozia - 1959 250 GT SWB - *'A dark navy typically sported by the cars taking part in the Tourist Trophy. A strong yet elegant statement'*

Verde Abetone - 1966 330 GTC - *'A pastel green and Ferrari's take on the traditional homage to the great English racing tradition'*

Grigio Ferro Met - 1966 275 GTB4 - *'This metallic-finish iron grey underscores the car's high-tech content'*

Grigio Medio - 1953 250 MM - *'This pastel mid-grey is a classic vintage colour enormously popular in the 1950s'*

Grigio Scuro - 1954 250 GT Coupé - *'A glossy, pastel anthracite enhances the elegance of the car's design'*

All the colours have the warmth and subtlety of the era with delicate metallic particles (where necessary) as well as a timeless appeal.

Couple one of these with the latest soft leather options from Poltrona Frau in the "Carrozzeria Scaglietti" Personalisation Programme and you'll be driving a truly bespoke car in keeping with the finest Ferrari tradition.

Text: Steve Wakefield

Photos: Ferrari - Strictly Copyright

ClassicInside - The Classic Driver Newsletter
[Free Subscription!](#)
Gallery

Hide gallery

Hide gallery

Source URL: <https://www.classicdriver.com/en/article/ten-historic-ferrari-colours-unveiled-geneva-show>
© Classic Driver. All rights reserved.