

# CLASSIC DRIVER

## Maybach's brilliant idea: Gold rather than chrome interior



**The Maybach bespoke engineers have fulfilled a special customer wish in a concept vehicle for the Maybach Type 57 model by plating all chrome trimming with gold, more specifically with an extremely thin layer of 24-carat gold.**





"This gold plating lends the Maybach limousine's interior a particular brilliance that harmonises perfectly with the concept vehicle's high-quality wood trim and Maybach leather." A press release states. "The rims were also painted with gold lacquer that matches the gold in the interior, with the paint being applied by way of a completely new special process. The experience gained through this project has provided the Maybach

specialists with the expertise required to be perfectly prepared for even the most exclusive customer demands in the future."



This is just one of many bespoke solutions offered by the Personalised Maybach service, that also include "the possibility of integrating the relief-type double "M" Maybach emblem in the door trim leather as a means of expressing the owner's special identification with the brand, an innovative Maybach office-on-wheels solution, which includes mobile Internet access and a printer, and a compass located in the rear of the vehicle (perfectly integrated into the nautical-type instrument cluster on the ceiling) that can be used by passengers anytime for orientation and information on which direction the vehicle is heading. The compass may also be set up to point toward a specific direction - for example, the city which the passengers come from". The latter, according to Maybach, is "especially useful in the Middle East and Southeast Asia, where it actually originates from".







*Text: Maybach*

Photos: Maybach/René Staud Studios

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