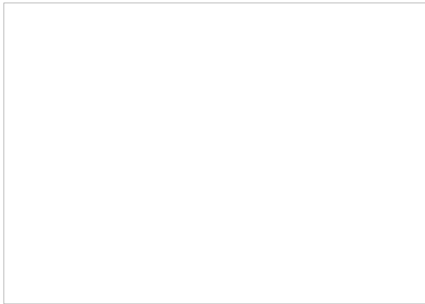


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Vintage Personalization Program for Maserati Spyder

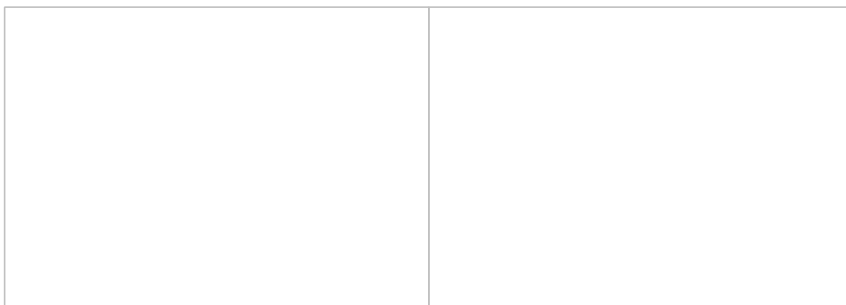


Modena, April 16th, 2003 - The New York Auto Show marks the worldwide debut for the Maserati "Vintage" personalization package, a further customization option designed for the MY 2003 Spyder. The bonds with glorious Maseratis of the past is evident in the choice of exclusive elements, including the chromed side fender vents, inspired by those of the 1957 3500 GT.

Taking back in time to the glorious racing days of the 1950s is also the gauges cluster finished in racing light blue with 1950 style digits. The Vintage package, that has been created especially for the North American market, will be available worldwide. It further enriches the offer of personalization contents of the Officine Alfieri Maserati program which allows each customer to make its own car as exclusive as possible turning it, in fact, in a unique example of a Maserati. The Vintage package has various levels of personalization. The first one, focused on external elements, provides for:



- **Chromed front grill**
- **Front Maserati Trident with hand-painted red accents**
- **Chromed side fender vents**
- **Chromed door handles**
- **Wheels with special "Ball polished" treatment enhancing the mechanical characteristics while donating a brilliant effect**
- **Silver colored brake calipers**



To make the personalization of the exterior of the Spyder complete, with the Vintage package it is possible to add chromed rearview mirrors and chromed roll bars. The personalization kit can be further enriched by internal elements, available as individual options:

- **Aluminum racing pedals complete with vintage-style Maserati trident**
- **Central consolle, door trims and paddle shift levers finished in aluminum**
- **Gauge cluster finished in traditional 1950s Maserati racing light blue with style digits**

The Vintage personalization package will be available to customers starting from October.

Text & Photos: Maserati

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