CLASSIC DRIVER

Celebrate Ayrton Senna's legacy with these limited-edition prints from Automobilist

Lead

If you're looking to fill your home office or garage with some fresh wall art, Automobilist should be one of the first places you look. The team have focused their latest collection around the momentous career of Ayrton Senna with a range of prints now in the CD Shop.



It's been almost 40 years to the day since one of motorsport's greatest talents and personalities claimed his first win, a win that would cement Ayrton Senna's legacy and lay the foundations for a run of outstanding sporting moments and victories.

April 21st, 1985, saw Senna and his Lotus 97T bring home the glory at the Portuguese Grand Prix, a moment which is still often talked about and celebrated around the world like it was yesterday. It wasn't just your average first win, either. In atrociously wet conditions, it took Senna around 15 laps to shake off all his pursuers, with what would become his trademark superiority in the wet; controlled yet quick, and always in the highest gear possible to avoid wheelspin. By the chequered flag, the John Player Special Lotus had lapped the entire field bar second place, and Senna's name would gain immortality as he crossed the finish line.



This maiden victory was the perfect opportunity for the <u>Automobilist team to dedicate a limited-edition run of prints</u> based around this historical moment, and the results are truly exceptional. The perfect addition to your home or office, Automobilist have built a reputation as one of the best motorsport artists on the market, combining 3D modelling and CGI compositing to create imagery that almost bursts from the material its printed on. Officially licenced by Team Lotus, the Senna brand and the Institute Ayrton Senna, each version is limited to just 2000 units, adding to their exclusivity.

We are delighted to welcome the full limited-edition lineup of artwork now available in the CD Shop.

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