

# CLASSIC DRIVER

[This June will see celebrations of motoring excellence return to Sweden](#)

## Lead

After the manicured lawns and paved paths of a mansion in Sweden's Båstad region debuted The Aurora Concours last year, we've not stopped thinking about its return. Thankfully, this June we return to Scandinavia, and it promises to be an event for the ages.



As one of the newest events on our ever-growing calendar, 2024's Aurora Concours was the new kid on the block, eager to make a name for itself amongst some of the world's finest gatherings for classic and collector cars alike. Thankfully for the organisers, as well as those who attended, [the event brought that perfect blend of old meets new to an area steeped in natural beauty](#). In 2025, The Aurora Scandinavian Concours will return from June 27th to 29th at Norrviken Gardens in Båstad, Sweden, in the heart of Scandinavia.



Last year's event had plenty of standout moments, including the world premiere of Sweden's own Koenigsegg Chimera, the first-ever public display of the BMW Vision Neue Klasse and Vision Neue Klasse X together, as well as the Scandinavian reveal of the Rolls-Royce Spectre, all nestled between rows of classic icons and track-ready hypercars. While last year saw its fair share of BMWs, 2025 will take it one step further, displaying several of its world-renowned BMW Art Cars, a testament to the brand's longstanding connection to art and design. This rare opportunity grants visitors access to icons usually found in museums and will be displayed alongside models from BMW Classic and locally sourced gems, making their presence at the event truly unforgettable.



Aside from the hand-painted BMWs, The Aurora gets serious for a moment with their Concours event. Used as a celebration of automotive excellence, over 60 of the world's finest classic cars, future classics and thoroughbred hypercars will compete to take home the ultimate bragging rights after impressing a group of industry-leading judges. international pedigree. Concours applications are now open, with classes to suit cars from pre-war to just-launched, including 'La Bella Macchina', 'Flamboyant Open-Air Dreams', 'Restomod Glory', 'Get Dirty', 'Elegance in Motion', and perhaps our favourite category name of all time, 'Mega, Mega, Hyper, Hyper' - you won't want to miss this!



Of course, while the perfectly kept gardens and ice-cold aperitivos keep the guests entertained, this whole event is based within one of the world's most beautiful landscapes. The Aurora Concours blends the beauty of classic automobiles with the majestic nature of the Nordic outdoors, allowing participants and spectators to experience these masterpieces in an environment that is as refined and breathtaking as the cars themselves. Some of which will be driven during the event's Tour d'Elegance, a scenic drive for Concours participants in both classic and hypercar classes, which was truly a highlight of last year's event.



So, if you are itching to experience all that Swedish hospitality has to offer, including live music, gourmet cuisine, panel discussions, shopping, thrilling driving experience, and exclusive brand activations, all nestled within a jaw-dropping mountain range, The Aurora Concours is a must to attend this June. Thankfully, tickets are still available but being snapped up fast, so be sure to secure yours to avoid delay, and we'll see you in Sweden!

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**Gallery**













































