

# CLASSIC DRIVER

## The all-new Morgan Supersport is a masterclass in 21st century coachbuilding

**Lead**  
Continuing the company’s core design philosophy of celebrating functional design and mechanical honesty that dates back over 100 years, Morgan have brought old-school cool back to the sub-£100,000 sports car market with the all-new Supersport.



Every now and then, a car comes along that is so utterly different to the machines it shares the tarmac with that you find yourself wondering ‘why doesn’t everyone make cars that look like this?’. Morgan truly is one of those manufacturers. Since 1909, Pickersleigh Road, a sleepy area of Malvern, a spa town and civil parish in the west of England is something of a mythical land in car making folklore, where talented men and women craft and sculpt sports cars by hand using tools their grandparents had likely built. Over a century has passed, with Morgan taking every new trend and legislation in their stride to create cars unlike anything else on the road, and their latest creation, the Supersport is a new level of usability, refinement and driving engagement to the Morgan range.



The new model owes much of its new-found agility and refinement to its new CXV aluminium platform. Like any model Morgan produce, an analogue driving feel is what makes

them so utterly wonderful to experience, and this updated platform allows for a deeper connection to the vehicle. Matthew Hole, Morgan’s Managing Director explains in further detail, “Supersport marks the beginning of an exciting new chapter for Morgan – a flagship that reflects the spirit and confidence of our brand today. Supersport embodies an effortless combination of dynamic performance – thanks to its new lightweight ‘CXV’ aluminium platform – and contemporary yet unmistakable design. Every element has been carefully considered to create an engaging and responsive driving experience, where technology is seamlessly integrated to enhance – rather than overpower – the connection between car and driver.”



Bringing Munich to Malvern, the CXV Platform is designed to further utilise the performance of the BMW B58 Turbo inline six-cylinder engine, which produces 335 horsepower and is connected to a ZF eight-speed automatic gearbox. This tried-and-tested 25-yearlong partnership between that began with the Aero 8 in 2000 allows the Supersport to be as reliable as it is sporty, and prioritises driving enjoyment over a blind pursuit of brake horsepower.



Of all the Morgan models we’ve stared at in amazement over the years, from the outrageous Aeromax to quirky Super 3, it is the brand’s unrivalled attention to detail that makes even being in the presence of their cars makes for a special moment. The Supersport builds on this unwavering level of perfectionism but remains hand-crafted by skilled artisans. Once the shape is sculpted, with its raised door height and lifted tail, the shoulder line adds a ‘third line’ to the timeless silhouette that can trace its origins back to the first four-wheeled Morgan in 1936. Each aluminium body is hand-formed over an ash wood frame. This body, which is beautifully made using age-old techniques handed down through generations, is seamlessly married to the aluminium platform with the latest braking, suspension, and electronic systems. As a showcase of their commitment to sustainability while creating such special machines, 60% of the aluminium used within the chassis and body of the Supersport is made from recycled material.





Step inside of the Supersport and you'll discover what is arguably Morgan's finest hour in interior design, an area in which they rarely missed the mark on in the first place. Heavily inspired by mid-century design, the car's door cards house the brand's signature 'louvred' speaker grille with Sennheiser audio, framed by a decorative wooden panel. Elsewhere the central column flows into the wood-finished dashboard, which houses analogue dials and easy-to-touch chrome buttons and dials, a welcome sight in a world of touchscreens and gesture-controlled systems! New to the Morgan range, too, is the ability to change the entire look of the car with the hard and soft top roof options. Created from carbon composite, the hard top weighs a mere 19.7 kilograms, even with its curved glass rear screen, providing a vast daylight opening that flood the cabin with light. For those long summer nights, the mohair soft top provides a more classic Morgan feel and is available in a wealth of different colour options.



Options are endless, just like we've come to expect from Morgan of late, with thousands of paint shades, wood finishes and wheel colours to ogle over. Just when we thought this iconic British brand couldn't get any cooler when they launched the Super 3 back in 2022, but it seems the brand's new flagship four-wheeler may have just stolen the crown from its sibling. According to Morgan, prices will start from priced from £85,000 plus local market taxes, with first customer deliveries arriving in April!

**Gallery**

























































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