

CLASSIC DRIVER

Concurso de Elegancia Costa del Sol turns Marbella into Hypercar Heaven

Lead

Last weekend, hypercars, restomods and unicorn classics assembled in Marbella for the Concurso de Elegancia Costa del Sol. Of course it was an event Classic Driver could not miss.



Marbella has long been known as a jet-set hotspot, ever since Alfonso von Hohenlohe first invited friends to what was then a small fishing village. What followed were eccentric parties at the world-famous Marbella Club the rest is history. To this day, Marbella remains a place where extravagant cars feel at home. However, when the Concurso de Elegancia Costa del Sol takes place, automotive indulgence reaches its zenith in this sunny location.



Since 2017, the automotive broker and service provider Magna Supercars has invited flamboyant guests to a spectacular car show at the golf course bearing the same name. This year, the Concurso de Elegancia Costa del Sol exceeded all expectations. Rather than limiting it to a one-day event, the organisers invited hypercar and classic car owners for a scenic tour through the winding roads of the Sierra Blanca, including a stop in the picturesque city of Ronda. The highlight of the tour was, without a doubt, a hot lap at the private race club Ascari.



Much like Monterey Car Week, the event concluded with a Concours of Elegance. For the first time, the Concurso de Elegancia Costa del Sol took place on the prestigious grounds of the exclusive La Zagaleta Country Club. Around 20 hypercars and unique creations from the restomod universe competed for the coveted Best of Show title.



In the class named "The Individualists", automotive marvels such as the one-off RUF Bergmeister, the AGTZ Twin Tail, and the Fioravanti Alfa Romeo 8C Competizione were amongst those competing. This diverse selection highlighted the growing importance and interest in restomods. The winning car in this class was the RUF Bergmeister, followed by the AGTZ Twin Tail, which took home recognition as second in class.



The field of hypercars offered everything one could dream of. Ferrari's finest was on full display, with models ranging from the F40 and Daytona SP3 to the Enzo. The Cavallino Rampante was well-represented indeed. Bugatti's modern history was also celebrated, with several Veyron models and two Chiron, including the standout 110 Ans anniversary edition. Also getting a lot of attention went to the minimalistic McLaren Speedtail. However, it was the Mercedes-AMG One that stole the show. This particular model is the first of its kind in Spain, and it was no surprise when it was voted Best in Show in the hypercar class.

Overall, the fresh format of the Concorso de Elegancia Costa del Sol leaves one wondering what further delights the organisers are preparing for the 2025 edition.

Gallery

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