

# CLASSIC DRIVER

## [French watchmaker Depancel brings British Racing Green goodness to your wrist](#)

### Lead

Depancel are aiming to be the first destination for motorsport enthusiasts when buying a luxury watch for everyday wear, and their latest release, the Allure, they bring the racetrack to your wrist.



First appearing on the watch scene back in 2018, [French watch makers Depancel](#) have formed their own path in the lucrative motorsport inspired watch market with their own take on classic chronographs and race-inspired timepieces. After a plethora of high-quality creations, including the 'Serie R', Pista, and ever popular Allure range. Now, the Allure takes on an entirely new look, finished in British Racing Green adding even more heritage and style to this sharp looking watch.

Depancel has been chosen to become watch sponsor of the Masters Historic Racing Series during the Silverstone 2024 Festival, which takes place on Friday 23rd August 2024. This partnership embodies our shared passion for precision, excellence, and the heritage of motor racing. To mark the event, the French watchmakers have decided to produce a limited edition of 150 pieces of the Allure Manual Chronograph 39 mm.



Contemporary in its finish, the watch is powered by the Seagull ST1901 manual-winding chronograph movement, assembled by Depancel's in-house watchmakers and offers a comfortable 45-hour power reserve. We are delighted to welcome this new brand into the CD Shop, with the limited edition Allure now available to purchase!

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