

# CLASSIC DRIVER

## [Honouring the great Bruce McLaren with two limited edition posters](#)

### Lead

It's been 70 years since Bruce McLaren was killed in a high-speed accident at Goodwood. To celebrate the life, talent and legacy of the great New Zealander, the Czech digital art studio Automobilist has created two special posters...

On 9 June 1968 at the notoriously dangerous Spa-Francorchamps circuit, the skilled racer and team owner from New Zealand Bruce McLaren clinched victory in the Belgian Grand Prix, joining an exclusive club of drivers to have won a race in a car bearing their own name. Two years later, almost to the day, the motorsport world was rocked to its core when McLaren tragically died in an accident while testing a Can-Am car at Goodwood. It was a cruel waste of talent, but one that typified the inherent danger of that era of motorsport and the abundant risks all drivers took each time they climbed into their cars.

Of course, McLaren's legacy continues to this day with both the Formula 1 team in his name, the second oldest and second most successful outfit on the grid after Ferrari, and the Automotive company, which produces some of the most advanced supercars in the world. To mark the 50th anniversary of Bruce McLaren's death, our friends at [Automobilist](#) have produced a numbered collection of two posters honouring the New Zealander. Both the [Limited Edition](#) and [Collector's Edition](#) are officially licensed by McLaren, finished in the Woking marque's signature papaya orange and feature the beautiful M7A in which Bruce won his first and only Grand Prix at Spa in 1968. While 1,000 copies of the former will be produced, the Collector's Edition is limited to just 500 pieces and features special black embossing. We're delighted that you can buy both posters in the Classic Driver Shop.

## Automobilist's Bruce McLaren posters in the Classic Driver Shop

### Gallery

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