

CLASSIC DRIVER

Guess who's just arrived in Paris?

Lead

In March 2014, star German photographer Juergen Teller photographed Louis Vuitton's Fall/Winter collection designed by Nicolas Ghesquière. Very nice indeed, but we only have eyes for the Maserati concept car in the background...



If you find yourself at a cocktail party and want to impress with your fashion knowledge, rather than boring your companions with automotive stories, the following details are vital pieces of knowledge. Juergen Teller is one of the most famous fashion photographers in the world; Nicolas Ghesquière is a fashion prodigy and, since last year, Louis Vuitton's creative director. The pair enlisted the help of a third quirky character – the [1972 Maserati Boomerang concept by Italdesign](#) – to set the scene for Ghesquière's first collection. A behind-the-scenes book now details the process, going by the name 'I Just Arrived in Paris' and published by Steidl.

Photos: Juergen Teller © 2014

Gallery

