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[Celebrating 100 years, together: Maserati GranTurismo MC Stradale and GranCabrio MC Centennial Edition](#)

Lead

With Maserati celebrating its 100th birthday this year, the launch of some celebratory models was almost inevitable. The 'Centennial Editions' of the GranTurismo and GranCabrio will be available from July 2014...

Headlining the package of [anniversary](#) modifications is a pair of special colours – namely Rosso Magma and Inchiostro Blue – intended to pay tribute to the colours in the [Maserati](#) logo, which in turn reference those associated with the company's 1914 birthplace, Bologna. The vibrant hues will be joined by a choice of four new finishes to the various alloy wheel designs, each featuring the marque's new medal-shaped centenary logo on the centre caps.

Although the 460HP output of the familiar 4.7-litre V8 from the [standard MC models](#) remains unchanged, further cosmetic tweaks have been made inside. Contrasting decorative inserts corresponding to the chosen exterior colour are applied to the seats, which also have the Trident motif embroidered into the headrests. Additionally, there are carbonfibre inserts for the dashboard and seat surrounds, and the Centennial logo is repeated on the kickplates to evoke memories of [Maserati's glorious racing history](#) each time the driver enters the car.

Photos: Maserati

Gallery

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